



**Dr. B.R. Ambedkar National
Law University, Sonapat**



**CENTRE FOR COMPETITION & CONSUMER
LAW & POLICY**

Presents to you

1st National Essay Writing Competition

to commemorate

World Consumer Rights Day

THEME:

CONSUMER PROTECTION IN THE DIGITAL AGE



ABOUT

DR. B.R. AMBEDKAR NATIONAL LAW UNIVERSITY, SONEPAT

Dr. B.R. Ambedkar National Law University, Sonapat (DBRANLU) holds a distinguished position among educational institutions since its establishment by the State Government of Haryana in 2012. The University came into being through the enactment of the Haryana Act No. 15 of 2012, which established the National Law University, Haryana under the legislative authority of the State of Haryana. As a remarkable tribute to Dr. B.R. Ambedkar, the eminent social reformer and chief architect of our present legal system and Constitution, the State Legislature of Haryana amended the University's name to Dr. B.R. Ambedkar National Law University, Sonapat in the year 2014. Situated within the sprawling Rajiv Gandhi Educational City, Rai, Sonapat, this state-of-the-art campus is designed to provide a modern and conducive learning environment.

The University is dedicated towards imparting advanced legal education that transcends theoretical knowledge and focuses on the practical application of legal skills and interdisciplinary understanding. Its objective is to meet the demands of a just and equitable society by producing graduates who are well-versed in legal matters and equipped to contribute meaningfully to the legal profession.

ABOUT

CENTRE FOR COMPETITION AND CONSUMER LAW AND POLICY

The Centre for Competition Law and Consumer Law and Policy was a noble initiative towards research established at Dr B.R Ambedkar National Law University, Haryana, in 2023. In today's era of extensive commercial transactions, The ever-growing global economy, trade and commerce are transcending physical barriers and thriving in virtual realms like e-commerce, Thus, Tracking these trends and raising awareness about the implications of Competition laws, and Consumer laws is crucial. This harmonious framework ensures a balanced commercial sphere. With a clear vision of fostering a thriving economic landscape, CCCLP aims to spread awareness through its meticulous research initiatives in the realm of Competition and Consumer law. CCCLP stands as a pioneering force dedicated to shaping a rights-aware society and driving sustainable growth.

NATIONAL ESSAY WRITING COMPETITION

At the Centre for Competition and Consumer Law and Policy at DBRANLU, we firmly believe in fostering innovation and brainstorming ideas related to Competition and Consumer-centric matters. We consider ideas as the driving force for change. With our National Essay Writing Competition 2024, we aim to inspire participants to think outside the box and delve into the intricacies, implications, and challenges within the realm of consumer protection.

We warmly invite you to submit your essay entries on the theme of "Consumer Protection in the Digital Age". Consumer protection in the digital era is crucial as technology evolves, reshaping commerce and interaction. Data privacy and security stand as primary concerns, with vast amounts of personal data at risk.

Every year on March 15th, the consumer movement observes World Consumer Rights Day as a way to increase awareness worldwide about the rights and needs of consumers. Commemorating this day provides an opportunity to advocate for the protection and acknowledgment of consumer rights universally, and to oppose market exploitation and social injustices that undermine these rights. With backing from the United Nations and other global entities, World Consumer Rights Day has gained international recognition. For four decades, Consumers International has spearheaded the campaign, bringing together the consumer community to collectively celebrate.

Consumer education is key, enabling individuals to navigate the digital landscape safely. The theme "Consumer Protection in the Digital Age" invites participants to explore various facets of consumer protection in today's digital landscape. It encompasses several suggestive sub-themes aimed at stimulating innovative ideas and insightful analysis which are as follows:-

- Fair and Responsible AI for Consumers
- E-Commerce Platforms and Consumer Protection
- Use of Online Dispute Resolution in the Age of Fast Paced Technology
- The Consumer Implications of Social Media Privacy Regulations
- Data Protection and Consumer Rights
- Participatory Governance in Consumer Law
- Cross-border Disputes in the age of Economic Globalization
- Digital markets and their Effects on Consumer Choices
- Deceptive and Misleading Advertisements

Please Note: The above themes are only indicative and the participants are free to choose any other topic under the broad theme of "Consumer Protection in the Digital Age".

ELIGIBILITY

To ensure wider reach and opportunity, the Competition will be open to all - including students (of all streams), academics, professionals, government officials, members of consumer fora, Voluntary Consumer Organizations (VCOs)/ NGOs etc.

SUBMISSION GUIDELINES

- The essay must be written in English and submitted in Microsoft Word document format (.doc/.docx).
- Co-authorship up to a maximum of two authors is permitted.
- Only one submission is allowed per author/team. Submissions, both as co-author and single, will be treated as multiple submissions and will be disqualified as an entry to the competition.
- The following formatting specifications need to be strictly adhered to: Main Body: Font – Times New Roman, Font Size – 12, and Line Spacing – 1.5; Footnotes: Font – Times New Roman, Font Size – 10, and Line Spacing – 1.0; Margins should be 1 inch or 2.54 cm on all sides.
- The word limit is 1500 - 2500 words excluding footnotes. Footnotes must follow the Bluebook system of citation (Harvard, 20th edition).
- The essay must contain an abstract, not exceeding 250 words (which would not be counted in the word limit for the essay). It must indicate the theme/topic.
- All submissions should be made through the link shared below.
<https://forms.gle/bWda2g3FMTQDfkKt9>

- The essay must be accompanied by a separate document containing the following: (i) full details of the participant viz. name, institution affiliation; phone number, email ID etc ; (ii) theme/topic chosen; (iii) A declaration that: “The Essay is an original work of the author(s). I(We) certify that my(our) submission is original, has not been published elsewhere, and is not under review or consideration elsewhere.” (iv) with digital signatures. In .pdf Format.
- Incomplete submissions shall be summarily rejected. The submissions would be subject to a plagiarism check.
- The final publication of all submissions shall be subject to changes by the Editorial Board. The Board reserves the right to summarily reject or return the submission to the author/authors without feedback for non-compliance with these guidelines. In case of any dispute, the decision of the Board shall be final and binding.
- The opinions/thoughts/ideas or any view of the author expressed and published on the essay are respective views of the authors. The Centre or the Board shall not be held responsible or accountable for the opinion expressed by the author of the essay.
- The Centre reserves the right to cancel the competition without notice, in case suitable/quality entries are not received in the competition or in case of any other event outside our reasonable control.

REGISTRATION

The authors are required to register themselves prior to their submission by 15th March 2024 via the google form

Registration Fee: - ₹300(Single Author and ₹500(Co-Authorship)

Registration Link: <https://forms.gle/igNPBJSiYFkvzQ8J9>

BANK DETAILS

Beneficiary's Account No. : 50100156483861

Beneficiary's Bank IFSC No. : HDFC0003433

Beneficiary's Name: Registrar DBRANLU Rai, Sonapat



PRIZES AND CERTIFICATES

- First Prize: Rs. 4000/- and a Certificate of Merit
- Second Prize: Rs. 2500/- and a Certificate of Merit
- Third Prize: Rs. 1500/- and a Certificate of Merit



The Winners will also receive exciting deliverables from Taxmann Publications as well.

Certificate of Participation: All those who register and submit the essay will be provided with a certificate of participation.

IMPORTANT DATES

- Registration Deadline: 15 March, 2024
- Submission Deadline: 31 March, 2024

ORGANIZING COMMITTEE

Prof. (Dr.) Archana Mishra

Chief Patron

*Hon'ble Vice Chancellor,
Dr. B.R. Ambedkar National Law University, Sonapat*

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